

**For more information contact:
Skillsmart Retail Advice Line on 0800 093 5001 or visit:**

- www.skillsmartretail.com
- www.bristolbroadmead.co.uk
- www.connexionswest.org.uk
- www.jobcentreplus.gov.uk
- www.nextstepwest.org.uk
- www.retailskillsnetwork.org.uk



Getting into retail

Fancy fast tracking into management?

Should I consider retail?

Are you:

- polite?
- friendly?
- enthusiastic?

Do you:

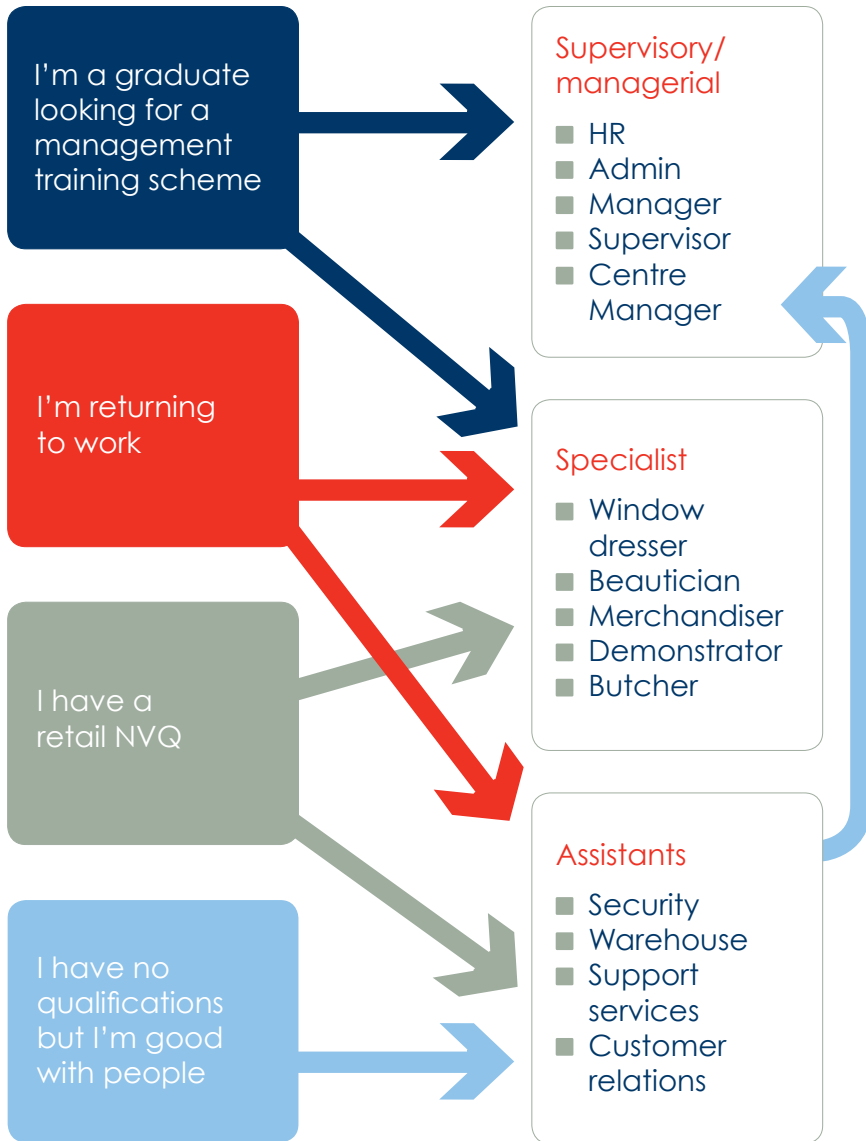
- use initiative?
- get on with people?

If you answered yes...
then go for it!



West at Work is a partnership between the Learning and Skills Council (LSC), the South West of England Regional Development Agency (South West RDA), Jobcentre Plus, Business West, Connexions, Bath and North East Somerset Council, Bristol City Council, North Somerset Council and South Gloucestershire Council.

What can I do?



How do I get into retail?

There are many entry points for a career in retail, in a variety of trading environments, at many different levels.

Fast promotion opportunities

Promotion in the retail industry is based on experience not qualifications, so if you have the right attitude and take advantage of training opportunities, you could be a supervisor within 2 years and a manager within 4 years.

Potential benefits

- Discounts
- Bonuses
- Parking
- Flexible hours
- Free uniform
- Pension
- Variety of jobs

What can I earn working full time?

- Sales Assistant - around £12,000 a year
- Assistant Manager - around £21,000 a year
- Buyer - around £30,000 a year
- Store Manager - around £30,000 a year
- Regional Manager - around £60,000 a year

Local retail opportunities

- 60,000 jobs in West of England
- Growing sector
- New developments include: Cabot Circus Bristol, Southgate and Western Riverside Bath

Could this be you?

Shaun Butcher, General Manager at Gardiner's

When Shaun Butcher left school at 16 he didn't really know what he wanted to do. Just over a year later he got his first job as a warehouse operative where he was able to gain new skills such as how to drive a forklift truck. He also learnt a lot about how the business worked. Soon he moved into the retail side of the company and within two years he became a manager. Shaun joined Gardiner's as a Store Manager in 2004 and 18 months later became General Manager.