



INVESTING IN THE WEST?

Here in the West of England we understand business.

We know investors need to be confident that the area can deliver a skilled labour force, tailored to suit their commercial objectives. We recognise investors want to see public agencies and community groups working together to ensure local people, including those currently at schools and colleges, develop the right skills for the future.

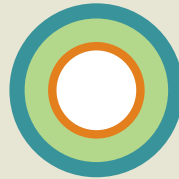
We also understand that time is money. Businesses need one place that provides coordinated information about the local economy and helps with all their recruitment and training needs.



West at Work can help

West at Work is a partnership project covering the West of England area. Our objective is to work with employers to ensure that the local workforce has the skills businesses need. In addition the project provides a single point of contact where employers can come with their recruitment and training requirements.

HOW DOES IT WORK?



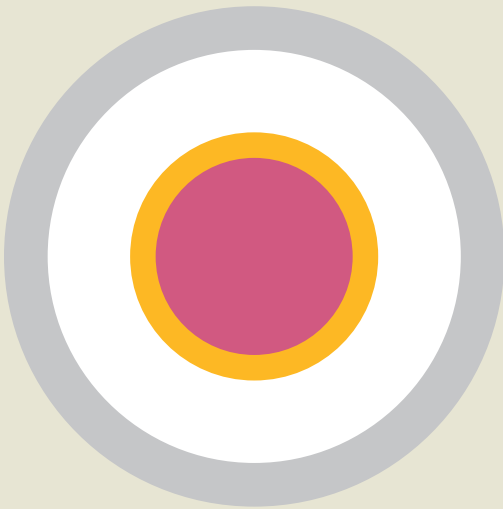
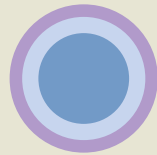
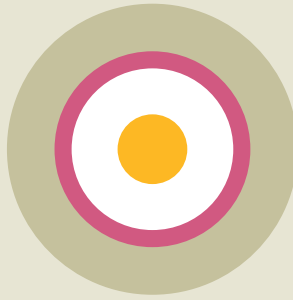
- West at Work provides a first point of contact for investors involved in key development sites across the area - identifying employers' needs and coordinating local services to meet them. The current key sites across the West of England are: Cabot Circus (city centre expansion), Harbourside Phase 2, South Bristol and Temple Quarter in Bristol; the Southgate Centre, Bath Western Riverside and the Dyson Centre in Bath; Locking Parklands and Weston Park in North Somerset and the Science Park in South Gloucestershire.
- West at Work brings agencies together to work with major employers in key sectors. We identify the skills each sector needs and work with local communities, schools, colleges and training organisations to ensure the area develops them locally. Priority sectors are Construction, Retail and Tourism, Food and Drink, ICT and Media, Financial Services and Call Centres, Logistics, and the Public Sector.

WHAT ARE THE BENEFITS?



West at Work can provide:

- a single point of contact for advice and information about recruitment and training services - including data and research about the local economy
- guidance on how best to deliver any training and employment obligations (including those as a result of planning conditions - section 106)
- a chance to influence the future development of the skills and training agenda across the West of England
- links to schools, colleges, training providers and other organisations that can help businesses work with the community and raise their profiles as local employers.



For more information

Call West at Work on 0117 372 6452 or email westatwork@lsc.gov.uk

Alternatively, visit www.westatwork.co.uk

West at Work is a partnership between the Learning and Skills Council (LSC), the South West of England Regional Development Agency (South West RDA), Jobcentre Plus, Business West, Connexions, Bath and North East Somerset Council, Bristol City Council, North Somerset Council and South Gloucestershire Council.